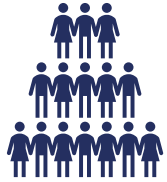


Headline Impact (Since Launch)



3,354 users
registered



379,028 actions
taken



~558,200 kWhs of
energy saved



~90,600 kgs of
waste avoided



~2,122,000 ltrs of
water saved



~331,600 active
travel miles



~104,300 meat-free
days



~570,800 kgs of
CO₂e avoided

*Our impact estimations are based on a bespoke methodology using BEIS emissions factors, ONS data and credible assumptions, reviewed by an external Sustainability Advisory Panel. We can provide more information on our approach if needed.