

Swansea Sustainable Halls

End of year campaign
report 2025-26



Students Organising
for Sustainability
United Kingdom



Prifysgol
Abertawe
Swansea
University

Cynaliadwyedd
Sustainability



Our campaign engaged your students on sustainability during the 2025-26 academic year

Our **multi award-winning campaign** successfully engaged your students on sustainability, building a community of **engaged and informed student sustainability champions**, and creating meaningful **behaviour change** for sustainability.

The campaign enhanced students' **understanding of sustainability and carbon literacy**, mobilising them to **lead on sustainability initiatives**. Throughout the year we ran engagement activities communicating practical advice to achieve **quantifiable energy, waste and water reductions**.

This report summarises our main activities and their impacts. The first section highlights the overall impact, and the following pages give more detail about the activities that we ran, concluding with the national picture.



The campaign had a positive impact on your overall student engagement

- **533** students engaged in the campaign (39% of total residents)
- **96** students entered our climate quizzes.
- **191** participated in our online competitions and masterclasses.
- **240** engaged in our campus visits.
- **6** students completed the volunteer training.



**Students at Go Green Fair
March 2026**



Our campaign had a tangible impact on the electricity, carbon, and financial savings



28%
energy
saved

146,652
kWh
saved

30 tonnes
of CO₂
saved

£29,330*
saved

- The above savings are calculated based on a 2022 baseline and calculated from 89 days of occupancy (in October, November, and February).
- With an estimated occupancy of 6 months (181 days), total savings would be 293,304 kWh, £58,660* and 60 tonnes of CO₂.

*assuming an expenditure of 20p/kWh



As part of the campaign, we ran a friendly competition between your residences

- The competition was based on our key engagement statistics, as a percentage of residents from each residence.
- We combined engagement data with energy and water data from term-time to calculate which hall was most engaged and taking the most action.
- Horton won the competition this year! Participating students were sent ethical chocolate as a reward.
- You can find a [sharable version on our website](#).

Swansea University

1. Horton

2. Beck House

3. Caswell

4. Langland

5. Oxwich

6. Cefyn Bryn

7. Penmaen

8. Rhossili

9. Preseli

10. Kilvey

Updated April 2026

Final leaderboard



Our trained student volunteers took climate action

As part of their roles, volunteers promoted the campaign to their flatmates and online.

They audited the sustainability of their residences and improved energy efficiency. They participated in masterclasses and workshops thereby increasing their sustainability knowledge and skills.

We supported volunteers to take action by sending monthly emails, inviting them to a Whatsapp group for volunteers, and inviting them to join us on campus for in person visits.

Volunteers were awarded digital badges for their involvement in the campaign. This included sharing the campaign with their friends, completing an audit of their home, and supporting us with campus visits.



**Student volunteers trained
March 2026**



Volunteers benefited from the campaign



As a result of the campaign:

100%

Know more about how everyday actions contribute to the climate crisis

100%

Understand how to drive more change on the climate crisis where they live

100%

Developed skills that will be useful in the future

Data from 2024-25 volunteer survey



Volunteers had the opportunity to apply for grants to take further action

In the volunteer training sessions we ran this year, we asked students what they thought the biggest sustainability issue was, and discussed solutions. **Efficient resource use came up as a theme from students**, both in terms of energy and water use, and overconsumption more generally.

We offered all volunteers the chance to apply for £30 to promote sustainability in their residence through putting on events, creating videos and writing blog posts on the topics that came up during the training.

These activities furthered the aims of the campaign to engage more students, and provide the chance for volunteers to develop their skills and knowledge on sustainability issues most relevant for them.



**Student volunteers trained
November 2025**





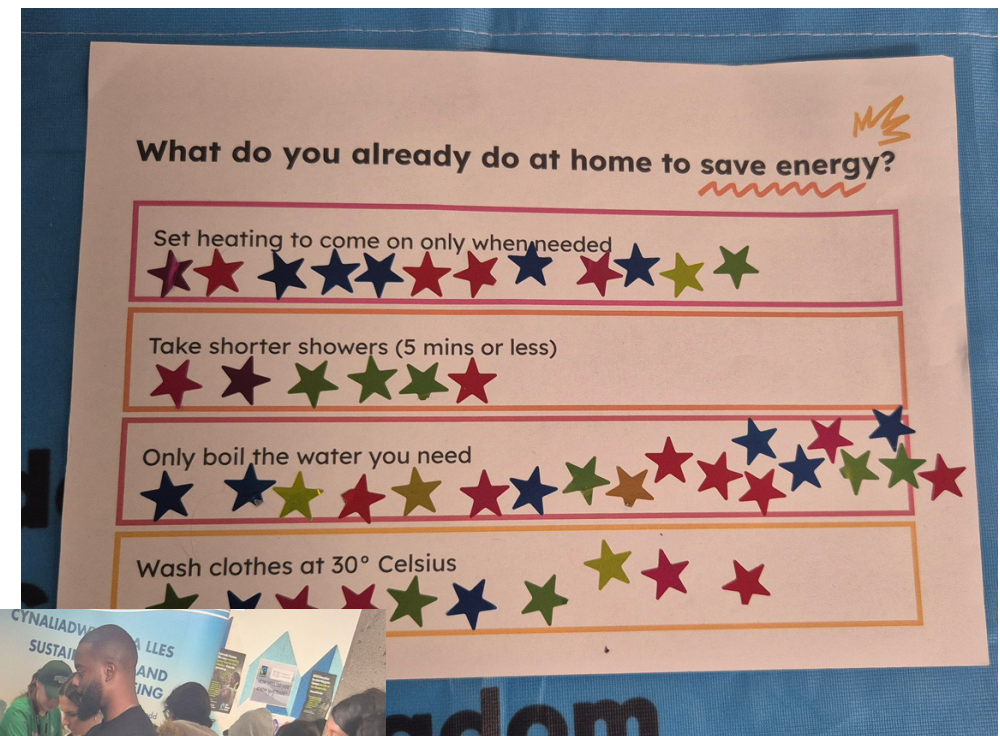
It was [an]
outstanding
experience for me.

Student volunteer, Swansea University

Our campaign engaged your students in person

During the visits:

- We had engaging conversations with students about the campaign and wider issues in sustainability at the freshers fair and go green week fair.
- We encouraged students to take part in our competitions.
- We handed out free thermometers and energy-saving resources for students moving onto the private sector.
- We visited each hall and left information about the campaign in shared spaces, including kitchens and common rooms.



We supported students living off campus with advice on sustainable living



- During our campus visits, we provided information tailored to students living in the private rented sector, covering smart meters, house hunting guidance, and how to tackle common issues.
- We emailed students at key times throughout the year with additional prompts and links to resources.
- Students were also invited to become home energy auditors, which included a 3 hour training session with National Energy Action charity, and a paid opportunity to audit their peers. Five students from Swansea completed this training.

A poster with a blue border. The text reads: "Gain green skills with SOS UK". "Gain" is in black, "green skills" is in green with a pink wavy line underneath, and "with SOS UK" is in black. There is a pink graduation cap icon in the top right and a pink brushstroke graphic in the bottom left. A pink circle in the bottom right contains the text "Paid student opportunity!". At the bottom of the poster, in a blue bar, is the text "Student auditor recruitment".

Gain
green skills
with SOS UK

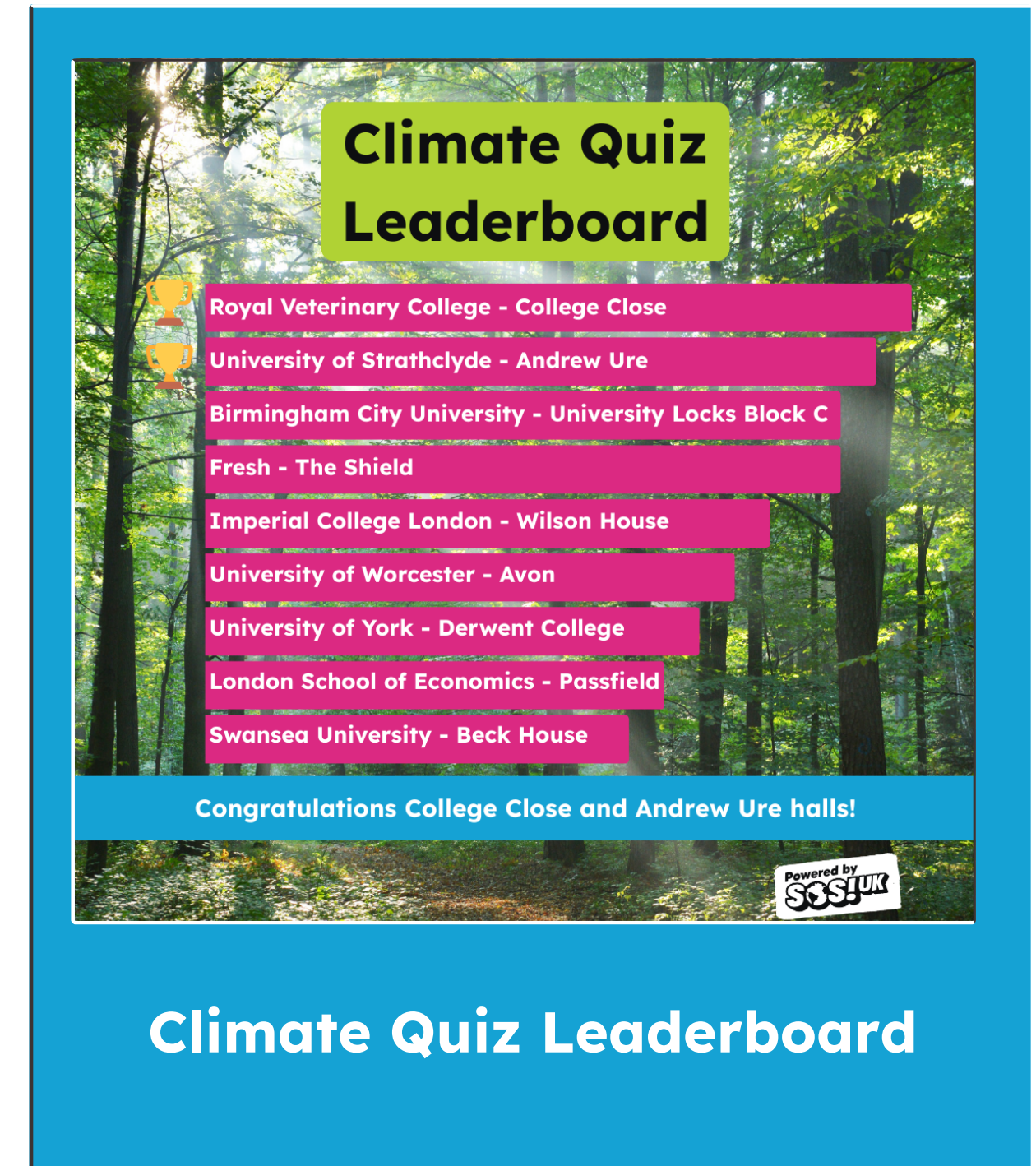
Paid student opportunity!

Student auditor recruitment



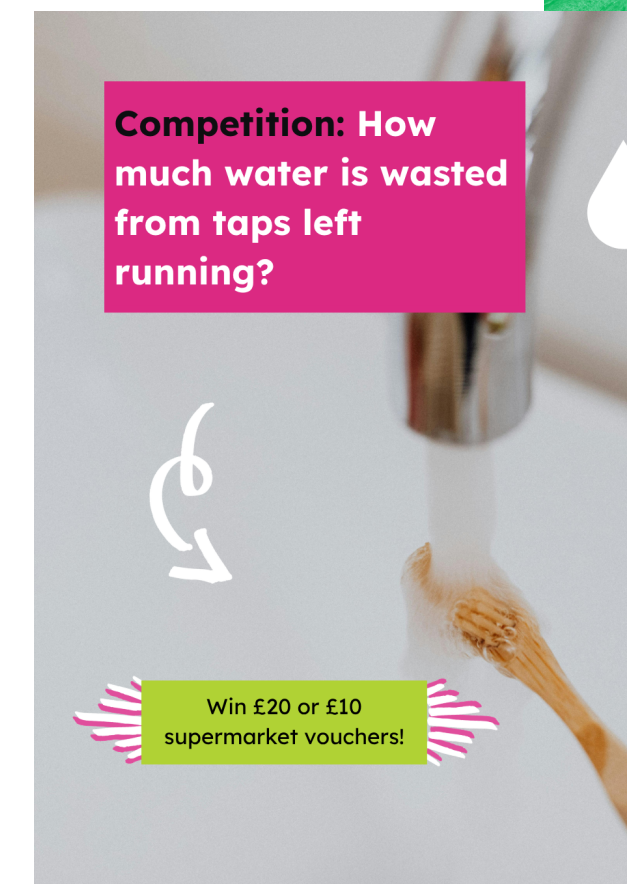
We ran two national climate quizzes with 96 students participating

- Students answered 7 questions on topics such as energy saving, carbon and recycling.
- Each quiz rewarded Divine chocolate to the national top 2 halls of residence and two students were picked to win chocolate for themselves.
- Beck House made it onto the leaderboard.



Our activities engaged your students and supported their learning

- 191 participated in our online competitions and masterclasses. This included 97 from halls of residence, and 87 from the private rented sector.
 - 113 entries from the welcome competition
 - 13 entries from the new year competition
 - 20 entries from Energy Week
 - 6 entries from Waste Week
 - 30 entries from Water Week
 - 9 from Moving Out competition (this has only just gone live at the time of reporting)
- We provided winning students with e-vouchers to provide a range of ethical choices as prizes. Each competition had a guaranteed winner from Swansea University.



Our recommendations for improving & engaging more students next year



- Promote volunteer training via the Students' Union, and any other methods to reach more students. There is potential for more students to be trained up, and for them to have a ripple effect. We managed to train more students this year than before, so it would be great to build on this!
- Keep up the communications methods used for the welcome competition and climate quizzes - these were effective at engaging lots of students, so it would be great to replicate this next year.
- Utilise the Welcome Fair and Go Green week to reach lots of students in one go, and add on volunteer training and/or halls visits where possible too.



Nationally, student engagement had positive outcomes



Our monitoring shows that as a result of the campaign:

77%

are taking more action to save energy*.

65%

encouraged other people to take action for the environment and climate crisis**.

73%

understand how everyday actions contribute to the climate crisis***.

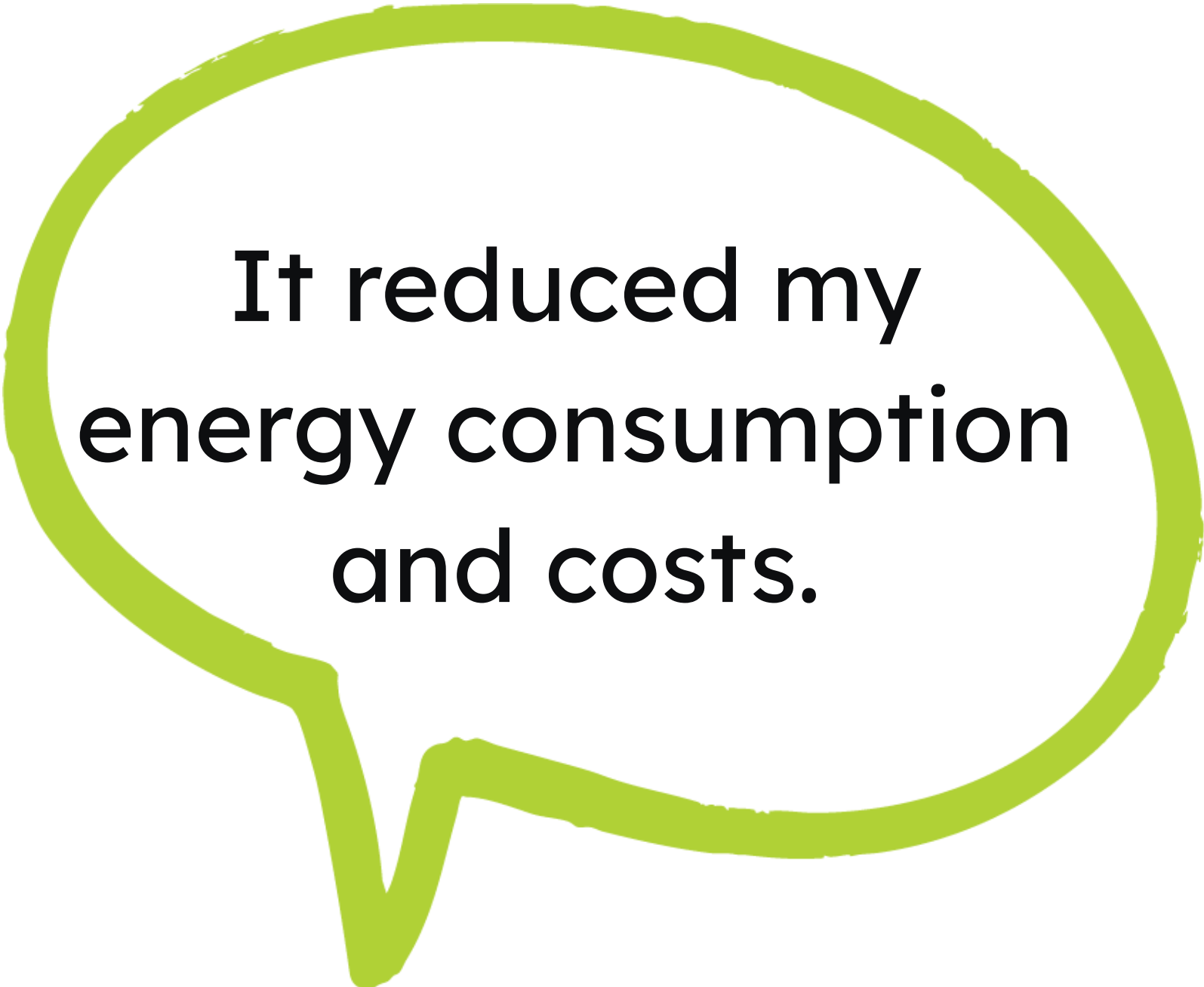
*16% believe they are already doing all they can

**20% said they were already doing this

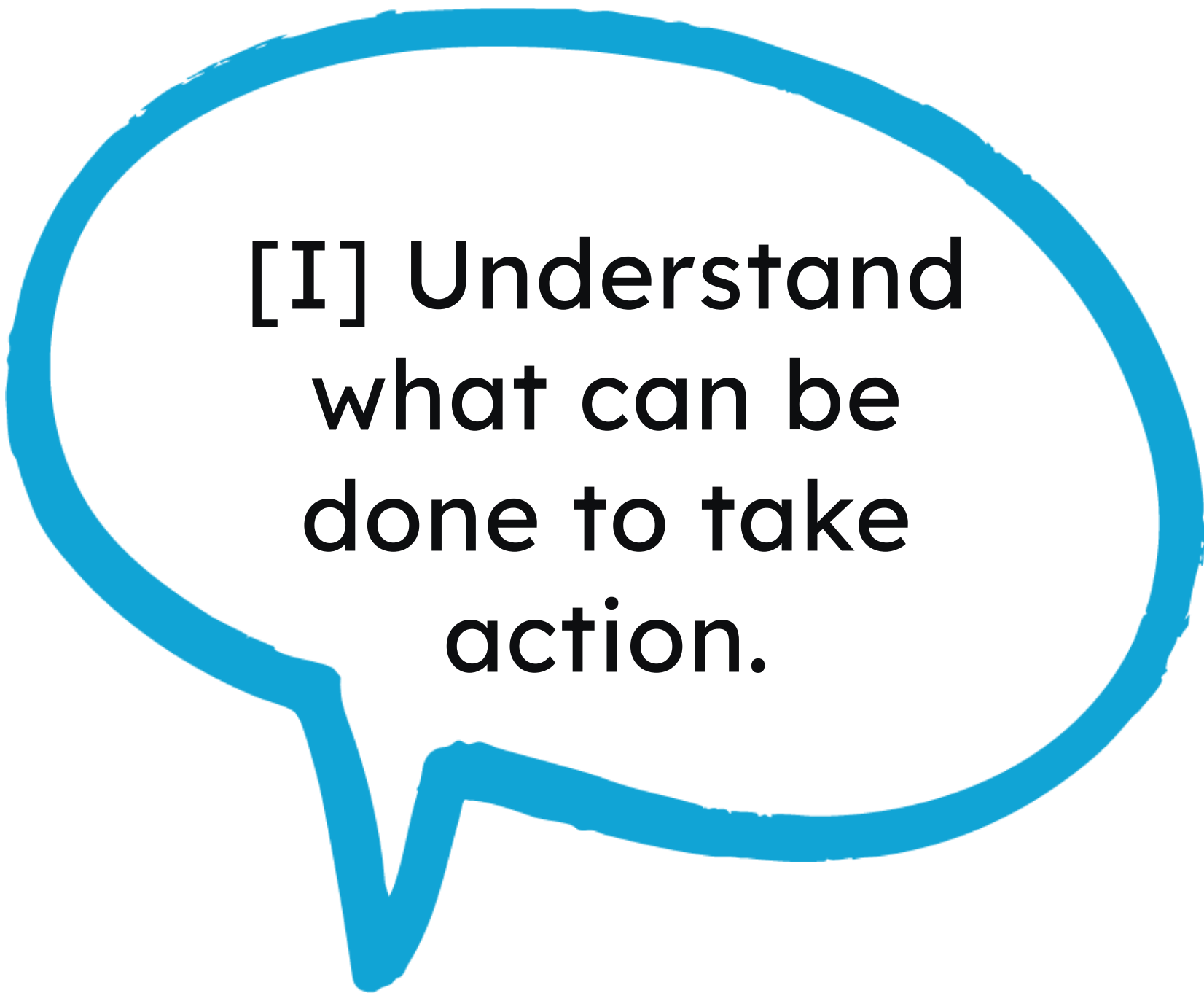
***18% said they already knew this

Data from 2024-25 survey





It reduced my
energy consumption
and costs.



[I] Understand
what can be
done to take
action.

Swansea student participants

Thank you for your continued support



We look forward to working with you in 2026/27. Next year, our programme will include flexible bespoke support days, and more support for students in the private rented sector, including paid student opportunities via our student energy action for life campaign.

[Find out more and sign-up.](#)



Thank you from SOS UK!

